



Ecommerce that looks polished for customers and stays practical for the people running it.

Sprout Script connects the branded storefront, tenant admin system, order operations and Android application experience into one launch-ready commerce platform for Indian businesses.

ECOMMERCE LAUNCH FROM RS. 9,999

Storefront, admin platform, catalogue, checkout, operational controls and launch-offer Android app access.

WHAT THIS BROCHURE COVERS

- + Customer storefront and product discovery
- + Tenant admin dashboard and daily operations
- + Catalogue, variants, stock and delivery control
- + Checkout, COD, Razorpay-ready payments and GST
- + Orders, return workflows, support and revenue insights
- + Customer shopping and tenant admin Android apps

Book a demo: sproutscript.com/contact.html | Open the live store demo: demo.sproutscript.com

THE CUSTOMER SIDE

A storefront that feels familiar, fast and built to convert.

The shopper sees a clean, branded online store. Behind that experience is a practical structure for categories, products, promotions, customer accounts and post-purchase confidence.

Storefront design control

Tenant-controlled colors, logo, theme selection, homepage layout, section titles, banners, advertisements and content areas keep the store aligned with the brand.

Product discovery

Multi-level categories, browsing, search, product listing controls, filters, category pages, related products and promotional sections help customers reach the right item.

Rich product pages

Multiple product images, gallery support, product specifications, variant selection, variant pricing, variant stock, discounts and sale indicators work together on the product page.

Shopping essentials

Cart, wishlist, share actions, saved and guest address journeys, responsive checkout, customer accounts, order history and delivery visibility support repeat buying.

Trust after purchase

Order tracking, invoices, GST-aware information when enabled, request status and clear post-order communication reduce customer uncertainty.

Mobile-first experience

The website is designed for desktop and mobile browsing, while the customer Android app gives a dedicated shopping experience for eligible launch projects.

THE ADMIN SIDE

One workspace for the work that happens after a store goes live.

Sprout Script is not just a front-facing product gallery. The tenant admin system is built around the real operational work required to keep a store current, sellable and manageable.

Catalogue management

Create root and nested categories, products, specifications, variant products, product images, pricing, selling price, tax information, stock, shipping group and product flags.

Inventory management

View product and variant stock, adjust inventory, review low stock and out-of-stock states, and keep catalogue availability aligned with actual stock.

Homepage and design

Manage logo, color settings, theme selection, homepage section visibility, custom titles, ordering, slider banners, sale banners, middle banners and advertisements.

Delivery and checkout rules

Configure delivery states, charges, estimate days, free-delivery thresholds, minimum order values and maximum quantity limits per item.

Content and engagement

Maintain FAQs, about information, store policies, newsletter communications, support content and customer-facing business details without a developer for each update.

Revenue visibility

Review revenue analytics, order totals, delivery and payment context, top products and business performance signals from the admin environment.

CHECKOUT, TAX AND FULFILMENT

India-ready selling workflows, not a generic checkout screen.

The platform is built around the checkout, delivery and post-order situations Indian businesses actually have to manage.

COD and online payments

Cash on Delivery can be configured by the tenant. Premium tenants can configure their own Razorpay credentials and operate in test or live mode for online payment workflows.

GST-aware controls

Tenants can enable or disable GST. When enabled, products can carry GST percentage and HSN information so invoices and checkout summaries can show the correct tax context.

Delivery setup

Manage serviceable states, shipping groups, delivery charges and estimated delivery expectations. Customers see delivery information in the flow where it matters.

Order operations

Update order stages, payment status, delivery status, courier name and tracking information as the order moves from received to delivered.

Refund, exchange and replacement

Support item-level post-order requests with quantity eligibility, policy windows, admin review and stock-aware processing for exchanges or replacements.

Customer support

Help and support workflows keep customer questions and operational responses visible instead of forcing business conversations into disconnected channels.

Important: Payment gateway charges, transaction charges, hosting, domains and external service fees are controlled by their respective providers and are separate from the platform launch package.

MOBILE APP LAUNCH OFFER

Give customers and your operations team a dedicated Android experience.

For ecommerce launch projects, Sprout Script can include both customer shopping and tenant admin Android applications as part of the launch offer.

CUSTOMER SHOPPING APP	TENANT ADMIN APP
Customers can browse the store, explore categories, search products, use cart and wishlist, complete checkout, review orders, track requests and manage account activity.	Tenant teams can access dashboard data, products, categories, inventory, orders, delivery settings, revenue, content and store controls through a focused mobile workspace.
Designed around the same tenant store experience as the website.	Designed around the same authenticated admin workflows as the web panel.

The offer covers Android app delivery. Google Play developer accounts, app-store publishing fees, platform approvals, domains, hosting and future custom feature work are separate where applicable.

LAUNCH WITH CLARITY

A strong ecommerce foundation from Rs. 9,999.

The launch package is designed to help a business go online with a credible selling system, rather than a one-page catalogue that becomes difficult to operate the moment orders start arriving.

What the launch is built for

A branded ecommerce storefront, tenant admin panel, catalogue and inventory base, checkout workflows, customer journeys, order operations and launch-offer Android application access.

What you stay in control of

Your product data, business decisions, pricing, shipping rules, policies, payment gateway credentials, storefront appearance and operating process remain tied to your business.

What can expand later

Premium capabilities, additional tenant needs, deeper integrations, custom workflows, mobile enhancements, content improvements and scale-oriented feature work can be scoped as your business grows.

What to plan separately

Domain, hosting, transactional email, payment gateway fees, Play Store developer account, app publishing costs and ongoing support or maintenance depend on your chosen setup.

Ready to see it in action?

Open demo.sproutscript.com for the customer experience, then contact Sprout Script to discuss your store, catalogue and launch requirements.